## Digital Skills for Health Professionals

Marisa Merino Bilbao, 21 June 2019





## **Basque Country's Health System**

## Population: 2,17M

Public health system financed by taxes

- over 30% government budget
- Universal Healthcare coverage

## > Department of Health of the Basque Government:

- policy and regulation, public health, health planning, insurance and financing
- > Healthcare providers
  - Basque Health Service-Osakidetza
  - Some private health centres

## Osakidetza

- 13 Integrated Care Organisations
  - 14 Acute Hospitals
  - 313 Primary Care centers
- ➤ 3 Sub-acute Hospitals
- ➤ 3 Mental Health Nets
- +30.000 Healthcare professionals



## 2017-2020 Basque Health Department Strategy

- 1. People as the central axis and combat inequalities in health
- 2. Health promotion and Prevention
- 3. Chronicity, old age dependency
- 4. Sustainability and modernization of the system
- 5. Professionals
- 6. Research and Innovation





**Population** <u>></u> 65 years: 21,4 %

## CHRONICITY R Osakidetza СТ bet on new technologies **NNOVATION**

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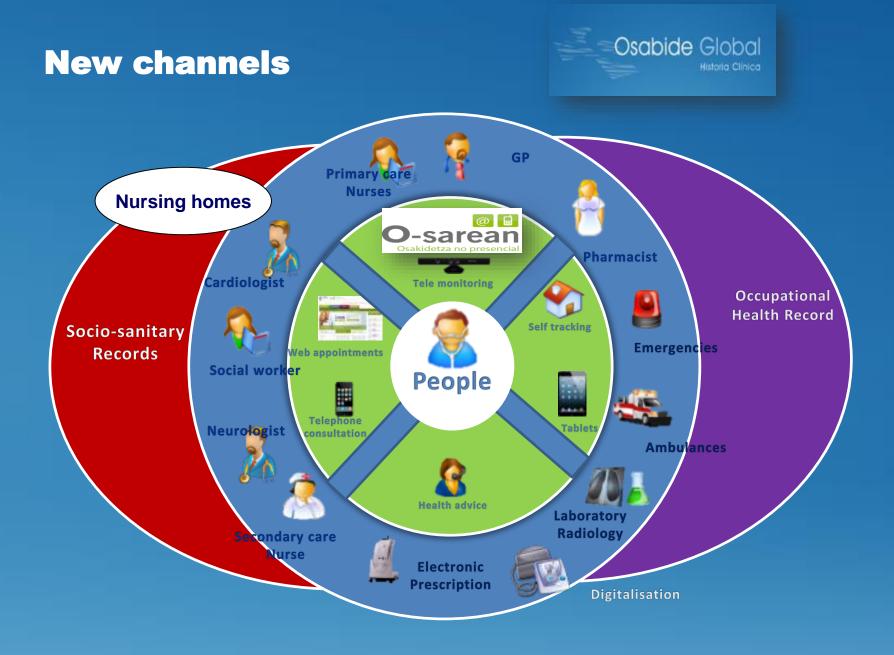


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Shared by all care areas providing an **overall vision**.

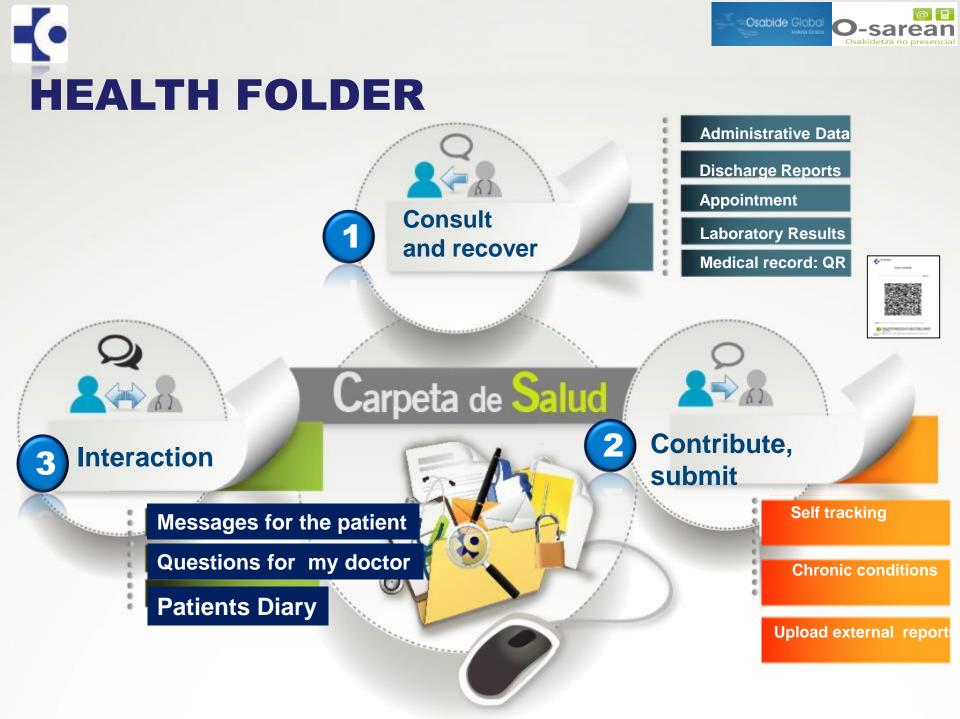




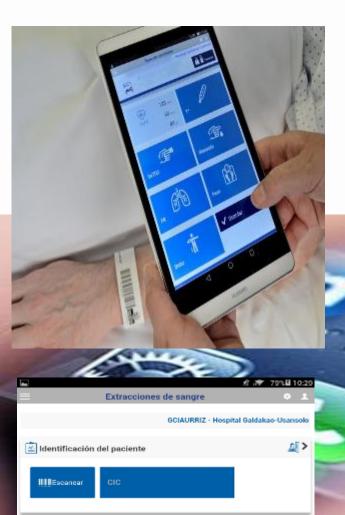


## Communication between professionals

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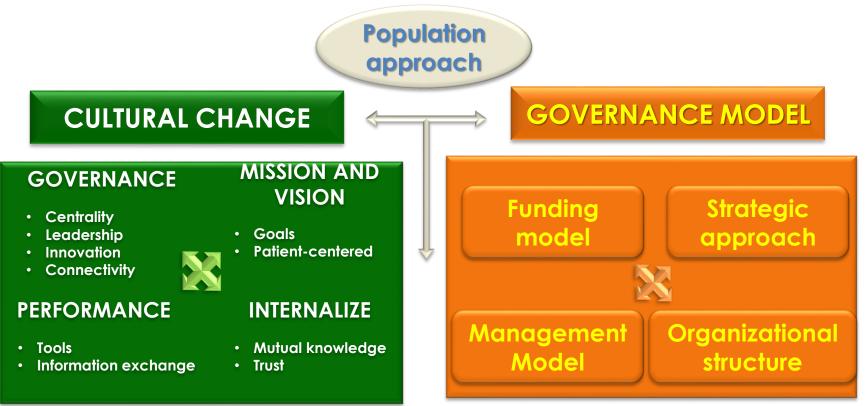






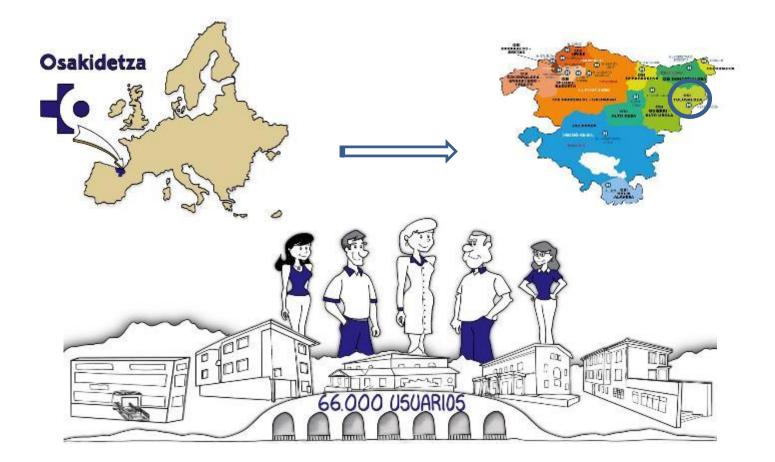
## Integrated Health Organizations in Osakidetza





Integrated Care Productive interactions

### **TOLOSALDEA INTEGRATED HEALTHCARE ORGANIZATION**











**TOLOSALDEA IHO** 





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## IDENTIFICATION AND DEFINITION OF MANAGEMENT SKILLS

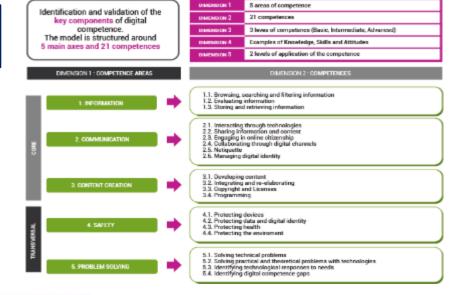


MANAGEMENT SKILLS	DEFINITION
SYSTEMIC VISION	Development of population, systemic and organizational approach, strategic planning, population health management, and risk stratification
PEOPLE-CENTRED CARE	Development of client-focused attention, evaluation of patient experience, comprehensiveness
PARTICIPATION	Inclusive health development, participation techniques and co-creation of services and processes, and transparent policies
COMMUNICATION	Improvement of external and internal communication, project and results presentation skills, digital marketing and social networks
LEADERSHIP	Development of transformational, innovative and knowledge-promoting leadership. Personal effectiveness techniques
TALENT MANAGEMENT	Improved interdisciplinary and teamwork. Motivation and talent retention techniques
RELATIONSHIP MANAGEMENT	Creation and maintenance of a network of relationships, development of partnerships and alliances.
INNOVATION MANAGEMENT	Methods of innovation, knowledge management, technological vigilance and critical success factors.
CHANGE MANAGEMENT	Focus on results and evaluation, implementation techniques and change management
RESOURCE MANAGEMENT	Fundraising tcehniques, analytic accounting of each process, evaluation of investments and disinvestments , generation of business models (shared risk)
DIGITALIZATION	Digital strategy and transformation, digital health, interoperability standards, and digital competencies

## **DIGITAL SKILLS**



The DIGCOMP European framework of digital competencies establishes five dimensions and 21 competences:



PERFIL DIGITAL DE LA CAPACITACIÓN

Información	**	BÁSICO a2	
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#### PERFIL DIGITAL PERSONAL

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# Main ICT activities of the digital health profesional profile

- Clinical Information Search
- Communication and collaboration with remote teams
- Use of information management tools
- Content creation

## **1. Information and data literacy**

1.1 Browsing, searching and filtering data, information and digital content C1

- 1.2 Evaluating data, information and digital content C1
- **1.3 Managing data**, information and digital content**C1**

### **Osakidetza Virtual Library**

#### MARISA MERINO HERNANDEZ

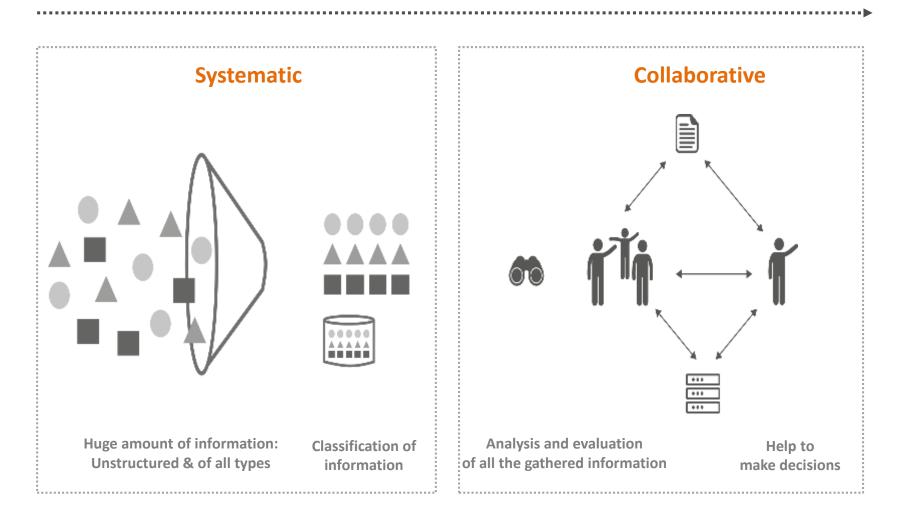


Contacta con la Biblioteca

### **Competitive Intelligence System**

It's a ethical, systematic & collaborative process.

#### **Ethic**





https://www.innguma.com/en

### **Information capture**

**Information factory** 

Information Factory brings information into our hands, intelligence and power being the most outstanding characteristics



- Machine learning & Artificial intelligence:
- Identification and reporting of sources
- Continuous source monitoring
- Adaptation to the frequency of publication of each source



**POWER** 

- Multi-language environment
- Automatic translation
- Unlimited fonts
- Unlimited filters
- Real-time font updates, 16 search engines
- No need for training or advice to include sources

- Deep Internet Search Engines
- Analyst Networks
- Information labelling
- Statistics on information sources
- Mobile App
- RSS feeds
- Automatic RSS generation



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Salud digital 0

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### From information to intelligence

The information must be interpreted by the analyst to make the link between information and decision making.



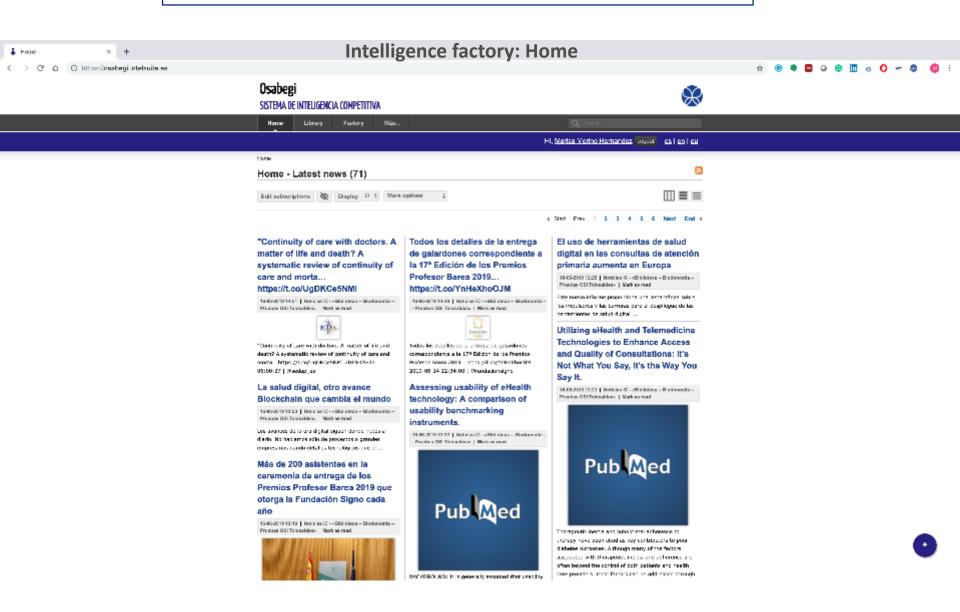
#### Intelligence analyst

- Knowledge and review of critical surveillance factors
- Review of information sources
- Filtering sources
- Searching for information
- Sharing information
- Analysis and value of your knowledge
- Dissemination to create an ideal context for decisionmaking

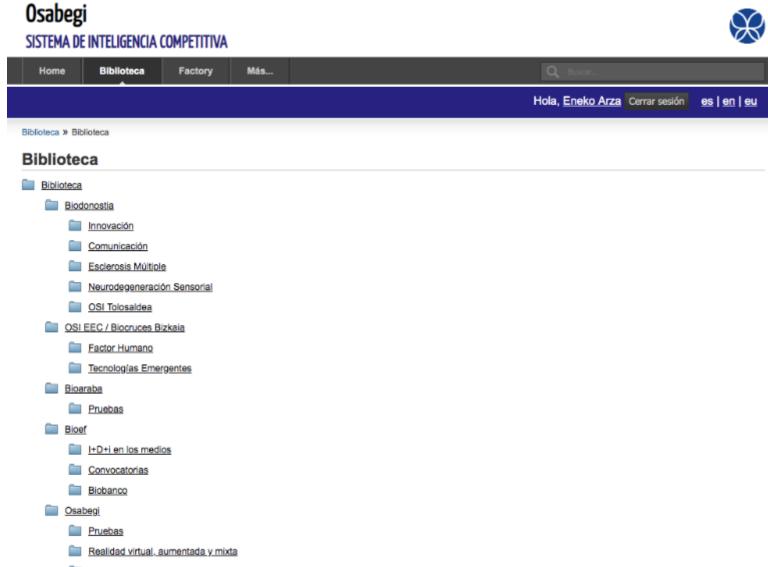
#### Intelligence application



## **Osabegi: Competitive Intelligence**



#### **Intelligence factory: Library structure**



Intelinencia artificial matching learning

#### Intelligence factory: Shared new

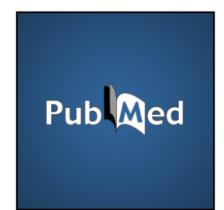


Biblioteca » Biodonostia » OSI Tolosaldea » Assessing usability of eHealth technology: A comparison of usability benchmarking instruments.

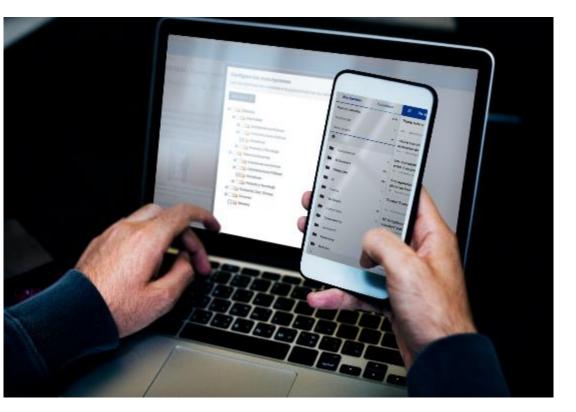


## Assessing usability of eHealth technology: A comparison of usability benchmarking instruments.

BACKGROUND: It is generally assumed that usability benchmarking instruments are technology agnostic. The same methods for usability evaluations are used for digital commercial, educational, governmental and healthcare systems. However, eHealth technologies have unique characteristics. They need to support patients' health, provide treatment or monitor progress. Little research is done on the effectiveness of different benchmarks (qualitative and quantitative) within the eHealth context.



### Saas + Mobile app

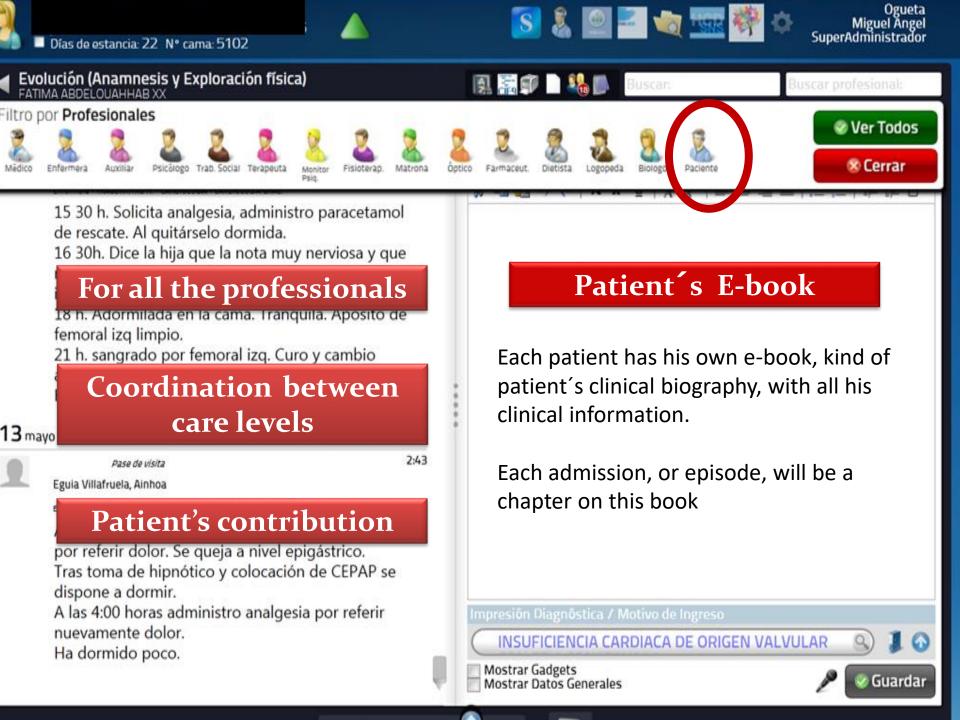






## 2. Communication and collaboration

- 2.1 Interacting through digital technologies B2
  2.2 Sharing through digital technologies B1
  2.3 Engaging in citizenship through digital technologies
  2.4 Collaborating through digital technologies B2
  2.5 Netiquette B1
- 2.6 Managing digital identity A1



## **Tools for professionals**



## **Tools for patients and citizens**

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## 3. Digital content creation

3.1 Developing digital content B2
3.2 Integrating and re-elaborating digital content B2
3.3 Copyright and licences A2
3.4 Programming A2

#### **Tools for patients empowerment**



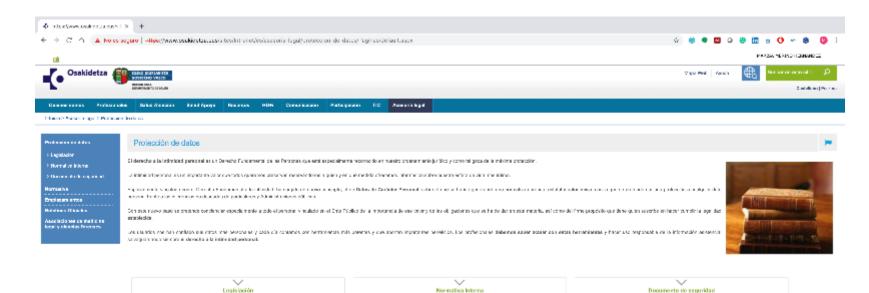
## 4. Safety

### 4.1 Protecting devices **B1**

### 4.2 Protecting personal data and privacy B2

### 4.3 Protecting health and well-being A2

### **4.4 Protecting the environment A2**





## **5. Problem solving**

5.1 Solving technical problems A2
5.2 Identifying needs and technological responses B1
5.3 Creatively using digital technologies
5.4 Identifying digital competence gaps A2

## Self questionnaire

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## **Knowledge net**

Osakidetza Tolosaldea ESI OSI Toksaldea

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#### Campus Jakinsarea

#### Estas en Página Principal

#### Últimas noticias

30 de may, 10.57 ADMINISTRADOR ELENA PLARTE ORTIZ DE ZARATE Ingurumenaren Mundu Eguna ospatzeko: "Zer jan, arnastu eta pentsatu, hura izan?" Día Mundial del Medio Ambiente, "Somos los que comemos, respiramos y pensamos".

18 de may, 18 28 ELENA PILARTE ORTIZ DE ZARATE Endometriosi arloko II. Eguneratzejardunatidaŭ II. Jornada de actualización en Endometriosis

3 de may 11.32 ELENA PILARTE ORTIZ DE ZARATE IL JARDUNALDIA, "KONTRATU PROGRAMAKO BOTTOM-UP PROJEKTUEN AURKEZPENA"/// II JORNADA, "PRESENTACIÓN PROYECTOS BOTTOM-UP DE CONTRATO PROGRAMA

2 de may, 13.02 ELENA PILARTE ORTIZ DE ZARATE Osasuna, pertsonekiko konpromisoa// La salud, un compromiso con las personas

Temas antiguos ...



Hola MARIA LUISA OSI Toksaldaa - GERENCIA Mi perti | (Solit)

## **Digital Health Congress Challenges for progress**

San Sebastián, 12-13 september 2019 ehealthdonostia.com